



World Summit 2020

Sponsorship Opportunities

August 10-14th, 2020

MIT campus and greater Boston area

EMPOWER GLOBAL CHANGEMAKERS

Technovation inspires girls and families around the world to be leaders and problems solvers in their lives and communities using cutting-edge technologies.

To date, girls and families have developed over 7000 solutions to community problems through Technovation programs. Every year, finalists from our programs and mentors join us at our 4-day **World Summit** to showcase their work, learn from experts, and meet leaders in technology and entrepreneurship.

Learn more about Technovation ▶

TECHNOVATION

Technovation World Summit week at-a-glance:

400	GUESTS
16	FINALIST TEAMS
8	JUDGES
7	SPEAKERS
4	HANDS-ON WORKSHOPS
4	FIELD TRIPS
2	PANELS
1	CHAMPIONSHIP EVENT



UNITE A COMMUNITY, CREATE CHANGE

Technovation World Summit 2020: Flux & Fusion

Often, what can be observed through a microscope has parallels in the larger world. For example, chemists use a flux to change the state of a material, just as new ideas can initiate social change. Fusion is achieved when separate entities unify to become a larger whole, just as people from different cultures can form a community based on common interests. Technovation World Summit brings together girls, families, researchers and industry leaders from all over the world to MIT and the greater Boston area for a week of idea sharing and inspiration. The result is a larger, unified community propelled and empowered to create solutions and make meaningful change in the world.

We are excited to announce *Flux & Fusion* as our Technovation World Summit 2020 theme.

SCHEDULE AT-A-GLANCE

Tuesday

August 11

Welcome keynote

Panels

Workshops

Wednesday*

August 12

Finalist pitch practice

Field trips

Workshops

Networking event

Thursday*

August 13

Workshops

Technovation World Summit

Championship Event

Friday*

August 14

Farewell keynote

* in conjunction with MIT App Inventor Summit

Contact: WorldSummit@technovation.org

ATTEND THE MAIN EVENT

Hosted on MIT campus at Samberg Conference Center August 13

Meet the finalists from Technovation's 2020 programs at our annual Championship Event. During the event finalist girls and families pitch their mobile app and AI-based prototypes to a panel of judges and industry experts. Winners will be named in several categories for the chance to win scholarships and prizes.

Grow your network and brand in a night of discussions with Technovation and MIT exclusive communities. Speak with Technovation finalists, industry leaders, program judges, Technovation leadership and MIT App Inventor participants and faculty.

Space is limited. Full schedule to be announced Spring 2020.

AS SEEN IN

QUARTZ

FASTCOMPANY

BBC



(top right) Sundar Pichai, CEO of Alphabet, speaking at World Summit in 2017

(middle right) Jeff Dean of Google AI with Tara Chklovski, CEO of Technovation and a finalist in 2019

(bottom right) Justine Sass of UNESCO speaking at World Summit in 2019

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"I am preparing today's children for an unknown future workforce. The sooner we can get these young children excited and engaged, the better they can adapt."

Gabriela González
Deputy Director and
Operations Manager, Intel

SPONSOR THE FUTURE

Meet young people who will lead and change the world. Connect your employees with Technovation's global innovators and problems solvers, MIT faculty, and MIT AppInventor Summit participants through hands-on opportunities that will inspire and build hope for the future.

Technovation works with event sponsors to:

- Inspire future leaders through panels and workplace field trips
- Network and exchange ideas with technology researchers as an interactive workshop host at MIT
- Amplify initiatives through content & media

Opportunities have limited availability and may fill early.



Be a Technovation World Summit sponsor

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“Our employees work with local students and families to help them understand AI through hands-on learning. This work both increases morale among our own employees and inspires future technology leaders.”

Tonie Hansen
Sr. Director, Corporate Social
Responsibility, NVIDIA

Start a chain reaction

Teach and mentor global finalists and ambassadors on a topic they can apply to creating positive change.

Collaborate with Technovation curriculum experts to design a fun, informative workshop that showcases your products and technology to potential users. In addition to 1-2 workshop developers, engage 10-20 employees as mentors to girls and families during an interactive session.

Sample workshop topics include:

- Creativity & Design Thinking
- Problem Solving, Business Development
- Mobile App Design & UX/UI
- Artificial Intelligence

Workshops will be filmed and publicized on all media channels.

Workshop opportunities are included in Technovation Creator and Visionary sponsor packages. Four spots available, see page 12.



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Influence the fusion of ideas



Bring together the ideas that will change the world.

Lead an eye-opening discussion with Technovation alumni—female leaders and prospective employees—who are creating solutions to real-world problems through technology, leadership and entrepreneurship.

Panels will be filmed and publicized.

Panel 1: Change in the making

As moderator, you will lead the discussion with 3–4 Technovation Ambassadors. Discussions will be based on alumni progress in:

- Further project development
- Recent achievements
- Future aspirations
- How the Technovation experience helps in achieving goals

Panel 2: Reaching critical mass for gender equality

As a panelist, participate in a discussion with fellow female industry leaders to cover topics such as:

- Workforce gender disparities
- Breaking the glass ceiling
- Representation from underresourced communities
- Problem solving and leadership skills

Changemakers Panel opportunities are included in Technovation Visionary sponsor packages. Five spots available, see page 12.

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Catalyze dreams

Fuel the aspirations of future leaders with an interactive workplace tour.

Host 50 to 60 World Summit participants for a 3-hour interactive experience at your office. Activities include, but aren't limited to:

- Executive guest speakers
- Facilities tour
- Hands-on STEM workshop
- Employee mentoring
- Host finalists pitch practice

With your approval, Technovation will invite media to attend and showcase the work your company is doing to support technology education and diversity in leadership and STEM fields.

(right) Queen Denchukwu, Senior Manager of Diversity & Belonging Strategy and Partnership at Autodesk

Workplace tour opportunities are included in Technovation Innovator, Creator, and Visionary sponsor packages. Four spots available, see page 12.



We had the pleasure of hosting the [@technovation](#) regional and student ambassadors at [@autodesk](#) today. Our future will be better because of these amazing group of people. Continue to make an impact! [#autodesklife](#) [#worldpitch19](#) [#technovationgirls](#)



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SPONSOR PACKAGES

	Visionary \$100k	Innovator \$50K	Creator \$25k	Mobilizer \$15k
Sponsor mention on Technovation social (100,000+ reach day-of)	●	●	●	●
Logo & link on World Summit web page (14,000+ viewers/mo)	●	●	●	●
Logo on promotional materials and agenda	●	●	●	
Logo on event week signage	●	●	●	
Company mention in post-event thank you email (20,000+ subscribers)	●	●	●	
Host a field trip at your Boston-area office	●	●	●	
Host a workshop at MIT	●	●		
Logo on World Summit's mobile event app	●	●		
Company mention on invitation and participant email (37,000+ subscribers)	●	●		
Company representative on panel	●			
Company leadership as opening Keynote speaker	●			
Company representative as event judge	●			
Logo on participant swag	●			
Quoted in World Summit press announcing event winners (175,000+ impressions)	●			
Quoted in a Technovation blog post	●			
VIP tickets to World Summit championship event	10 tickets	8 tickets	4 tickets	2 tickets
VIP tickets to World Summit Networking Event	10 tickets	8 tickets	4 tickets	2 tickets
Total reach	346,000	171,000	134,000	114,000



**"I'm going to change
the world by sharing my
voice with every woman
so we can make the
world better, together."**

Harini A.
Technovation Girls finalist, 2018



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